



# WennSoft **SYNERGY**2023

## Sponsorship Opportunities

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**Join us in San Antonio, Texas at The JW Marriott Hill Country Resort & Spa, September 25-26, 2023**

WennSoft is pleased to partner with you for Synergy 2023. Synergy would not be possible without support from partners like you. Thank you! Becoming a Synergy sponsor gives you the opportunity to share your industry expertise and connect with our extraordinary WennSoft community. This year, we invite you to choose from three advantageous sponsorship packages.

**Reserve your package by April 3, 2023**

Contact Robert Chernesky at [rchernesky@wennsoft.com](mailto:rchernesky@wennsoft.com) or 262.821.4100

## Sponsorship Level Benefits

	 <b>SILVER</b> \$4,000 Unlimited Sponsors	 <b>GOLD</b> \$7,000 Limit EIGHT Sponsors	 <b>DIAMOND</b> \$14,000 Limit FOUR Sponsors <b>SOLD OUT</b>
<b>Included Sponsorship Benefits</b> <a href="#">See the full list of benefits on the next page</a>	Yes	Yes	Yes
<b>Full-Conference Passes</b> Includes all sessions, events and meals	1	2	3
<b>Display Area</b> Sponsor expo space with table and chairs. Location selection based on level	10'x10' General location	10'x10' Preferred location	10'x20' Premium location
<b>Distribution of Collateral</b> Provided by you and included in attendee registration bags	*Option	*Option	Yes
<b>Expo Display Area Selection</b> Priority choose the location of your expo area	3rd	2nd	1st
<b>Semi-Private Meeting Space is Available</b>	•	Yes	Yes
<b>Meeting Scheduling</b> Receive meeting requests from attendees who want to meet you on-site	•	Yes	Yes
<b>Attendee Shirts</b> Your logo appears on attendee t-shirt	•	Yes	Yes
<b>In-Conference Workshop Sessions</b> 45 mins session, copy of survey and attendee session list	•	Yes (1)	Yes (2)
<b>Synergy Newsletter Spotlight</b> Includes your logo and website in our attendee email newsletter	•	Shared	Dedicated
<b>Promotional Items</b> Provided by WennSoft will include your company name or logo. Provided in attendee registration bag.	•	Yes	Yes
<b>In-Conference Workshop Session</b> 45 mins session, copy of survey and attendee session list, option to post PDFs to mobile app and customer portal for download	•	Yes	Yes
<b>Monday Happy Hour Sponsor</b> Company recognition and you may provide your own promotional item	•	Yes	•
<b>Monday Night Event Sponsor</b> Company recognition and you may provide your own promotional item	•	•	Yes
<b>Mobile App - Push Notifications</b> Sent to mobile app users	•	•	Yes (1)
<b>Mobile App - Featured Sponsor</b> You will be a featured sponsor on the mobile app home page	•	•	Yes
<b>Mobile App - Featured Sessions</b> Your sessions will be featured on the mobile app home page	•	•	Yes
<b>Website Video</b> Self-produced and posted on our Synergy website	•	•	Yes
<b>Webinars</b> Customer webinars co-produced with WennSoft within 12 months following Synergy	•	•	Yes (2)
<b>Badge Lanyards</b> Logo appears on conference badge lanyard	•	•	Yes
<b>Opening Session Video</b> One minute self-produced video shown before opening session	•	•	Yes



# Included Sponsorship Benefits

All sponsorship levels include the following:

- **Expo Incentive Program** drives more attendee traffic to your expo display area.
- **General Signage** with your logo will be placed throughout the meeting space.
- **Website Profile** includes company logo, description and URL on Synergy sponsor page.
- **Social Media Kit** includes an announcement on our channels featuring your sponsorship and tools for your channels.
- **Mobile App Profile** includes company logo, description and URL on sponsor page in mobile app.
- **Lead Retrieval** devices are available for rent
- **Conference Attendee List** provides attendee name and company name after event.
- **Power and WiFi** in exhibit space



# Optional A La Carte Benefits

## Full-Conference Pass

Include all sessions, events and meals  
\$895

## 45-Min Dedicated Workshop Session

Not available to Silver Sponsors. Limit one session add per sponsor.  
\$600

## Distribution of One Collateral Item

Provided by you and included in attendee registration bags  
\$550

## Monday Snack Break Sponsor

Morning and afternoon coffee/snack break - signage and push notification (1 sponsor)  
\$1,350

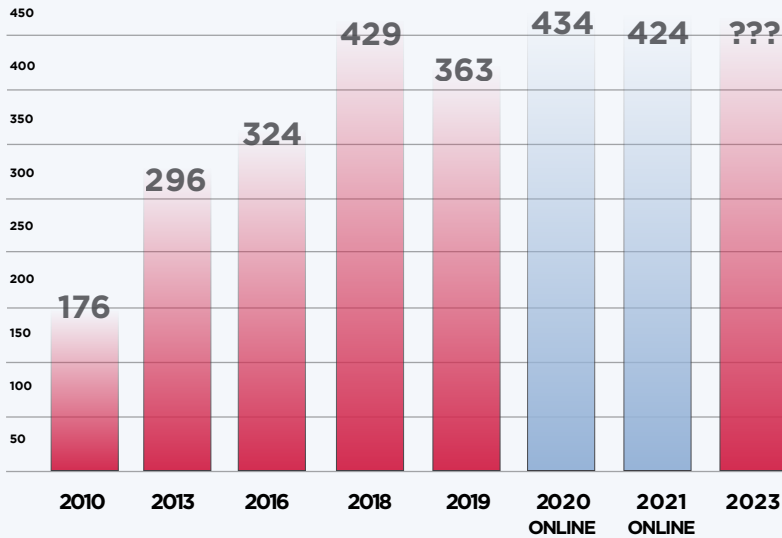
## Tuesday Snack Break Sponsor

Morning and afternoon coffee/snack break - signage and push notification (1 sponsor)  
\$1,350



# WennSoft Synergy Stats

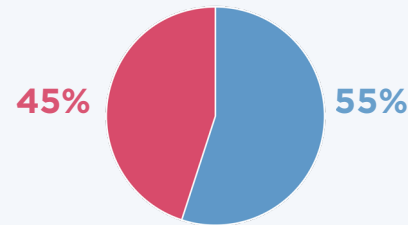
## Synergy Attendance



## Synergy Attendee Breakdown

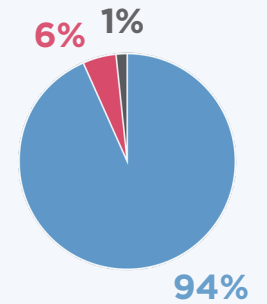
### SOURCE

- Repeat
- First Time



### TYPE

- Customer
- Partner/Sponsor
- Other



## Synergy 2021 Website Stats

**8.8K** UNIQUE VISITORS

**9.9K** VISITS

**19.2K** PAGE VIEWS

WennSoft

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